



Strategy Europartners 2025-2030

Who we are?

The trusted friend of entrepreneurs, business leaders and business ministry leaders for their life, business, and faith journey.

We are a community and family of entrepreneurs, business leaders, and ministry leaders united by the desire to impact our nations and this world for good and God, bringing and living Life to full.

We serve in 38 nations a 80 business ministries, in Europe, with a 7.500 + business people in their reach.

Vision

Seeing business leaders¹ and entrepreneurs in Europe embracing Jesus Christ as their Savior and Lord and becoming a marketplace ambassador for Christ, sharing the gospel and reflecting His love and the values of His Kingdom in their daily work.

Mission

By serving and equipping local and indigenous organizations, movements, teams and individuals

- Seeing business leaders come to Christ.
- Helping Christian business leaders intentionally live out the Gospel.

Target groups

1. National leaders of local business ministries in Europe
2. (Young) entrepreneurs and (potential) business leaders.

¹A business leader is the person responsible for the strategy and profit/loss of the company or a department/subsidiary of a company. They can decide about their own time and resources.

Our distinct voice

- Focus on 'Being' first
- The power of relationships, authenticity, genuine interest, and real encounters
- Bringing people into God's presence, - awareness of the work of the Holy Spirit
- Helping Business leaders to understand Scripture and Jesus' Lordship and Presence for their life and work
- Helping Business leaders to Find, Follow and Proclaim Christ
- Starting the conversation by asking questions and helping to solve the spiritual and practical needs of these Business Leaders

Pay off or strapline.

Living faith, revealing Christ

Our strategy:

1. Inspiring, mobilizing, training, and equipping Christian business leaders to become a marketplace Ambassador of Christ throughout whom Christ can speak to their friends and peers and impact society.
 - a. *Focus on personal mentoring, one to one journeys* and tribes where entrepreneurs and business leaders can find Jesus, get equipped to follow Jesus and making an impact in personal lives and society throughout their entrepreneurship and leadership.
 - b. *Creating places and events* where business leaders can meet God, themselves, and equals around the theme:
 - "I (Jesus) have come, so that they may have Life, and have it to the full" (John 10:10)
 - Becoming the business leader God designed you to be, in the image and likeness of Christ. (Genesis 1: 27; Romans 8:29)

We offer:

To help ministry leaders achieve their ministry goals and fulfil their calling while equipping individuals to find, follow, and proclaim Christ in the marketplace.

- *Community and Leadership Support*
 - A thriving network of like-minded leaders for mutual support and encouragement.
 - Regular online and offline meetings and groups, providing spaces to share experiences, pray together, and gain inspiration. Including peer coaching and best practice sharing to foster collaboration and growth.
 - One-on-One Guidance
 - Personalized virtual support by experts with experience tailored to nurture the spiritual, professional, and personal lives of ministry leaders and individuals.
- *Experiences*

Retreats, weekend events, and travels to provide moments of deep reflection, renewal, and connection with God, oneself, and like-minded friends and experts.
- *Inspiration*

Weekly devotionals, curated reading plans, books, and videos to inspire and encourage a Christ-centred life and multiplication.
- *Knowledge, Training and Speakers*

A robust academy offering training, courses, and booklets designed to empower individuals to become trustworthy, respected and successful Marketplace Ambassadors for Christ, being a role model and inspiration for others. Added with speakers and trainers for local events and trainings and train the trainer opportunities

- *Surpassing Success*
An online journey for seekers, accessible to all nations, offering resources and guidance for spiritual exploration and growth.

Our Promise

Is a process of fulfilment.

- In General:
 - Becoming a business leader in the image and likeness of Christ
 - Receiving the Holy Spirit to bear fruit in accordance with Christ and his character
 - Discovering and benefitting from God's presence, protection and promises in this broken world today
 - Joining God's Kingdom and benefitting of Jesus' Lordship
- For our ministry and small group leaders
 - We help you to excel in reaching your calling, and in reaching Business leaders with the Gospel of Christ, as well as in building Marketplace Ambassadors for Christ who are intentionally living out the Gospel in the Marketplace.
- For our (young) entrepreneurs
 - We offer a place for you to meet God (Father, Jesus, Holy Spirit) yourself and other likeminded young entrepreneurs and potential business leaders.
 - You can discover what a personal and intimate relationship with God can look like and what God's plan for your life can be.
 - Out of this intimacy with God and the Biblical message understanding of you as a person, you can experience more of the fulness of life and true purpose. By this insight you can become blessing to those around you.
 - You can also receive God's wisdom and insights for your life. You may ask what the price is. Our answer is: "These gatherings can change your paradigms and starting points of faith, life and work from 'What is in it for me?' to 'Who does God want me to be?'"

Goals

Europartners

We aim to foster a European movement of entrepreneurs and business leaders characterized by compassion, righteousness, love and peace where people can find rest in Christ and discover the abundant life Christ intends for them, amidst a turbulent world at the end of times and within the dynamics of power present in the marketplace.

Guiding Scripture verses: Ezekiel 47; John 7:37-39; Psalm 46:5; John 10:10

Our quantitative objectives 2030:

- Working in 40 nations
- On an annual base 1.000 connected mentors/tribes, sharing life with 3 or more.
- 10.000 business leaders connected to Christ, aiming to positively impact nations and the world for the greater good and God's glory.

Surpassing Success

To assist a new generation of online seekers—who lack Christian friends and harbour mistrust toward the church—in comprehending Christ's meaning of living a full life and connecting them to Christ.

Our worldwide quantitative objectives in 2035:

- 1,000,000 viewers of the videos.
- 100,000 business leaders connected to Christ.
- 50,000 will also become disciplemakers/mentors in the marketplace and leading others to Christ.