

Inspiring Transformation

Transformation begins when we commit to growing and developing people, creating a corporate culture of servant leaders that honors God and serves others. Transformation starts within the people and then affects culture that makes up the organization, multiplying the results. t-factor provides the model for how this transformation can become a reality in the marketplace around the world.



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VP Culture & Care
Executive Director, t-factor

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Business Culture Manager



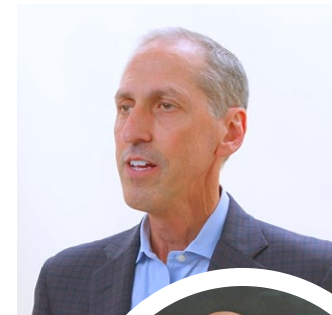
t-factor.com



Our Purpose

To transform workplace cultures around the world, for good, for God, for growth.





t-factor’s Purpose is to **“transform workplace cultures around the world for good, for God, for growth.”** The one-day virtual seminar showcases Coca-Cola Consolidated’s model of how we strive to be a purpose-driven company that Honors God in All We Do. We believe that our Purpose is our culture and we encourage our teammates to bring their “whole self” to work.

Participants receive a workbook containing topic materials and independent guided training exercises, in addition to access to online resources available on the t-factor website, including Frank Harrison’s book entitled *“The Transformation Factor”* to provide framework and encourage you in your organizational transformation journey.

WHO:

Organizational CEOs, leaders and influencers who want to create purpose-driven cultures within their workplace.

WHY:

We believe creating a purpose-driven workplace culture is a leader’s most important responsibility. We will share strategies we have used to help transform our workplace culture that established the foundation for our business to grow responsibly and attract, motivate, and retain successful teammates.

WHEN:

Four key events each year.
(Visit t-factor.com for upcoming events.)

WHERE:

t-factor is provided on a virtual platform.

HOW:

Frank Harrison, Chairman and CEO of Coca-Cola Consolidated, will share our transformation journey, along with key leaders of our team who have assisted in creating our purpose-driven corporate culture. Content includes the importance of defining your Purpose and culture, how to operationalize your Purpose, legalities of faith in the workplace, teammate motivation, recruitment and retention in a faith-friendly culture, the importance of giving, chaplaincy, next steps and a final challenge.

t-factor events give you the opportunity to connect with like-minded organizational leaders who wish to make an impact on people and communities through the workplace.

COST:

No cost for registered attendees. If you are interested in attending, please email us at t-factor@ccbcc.com.

