

europartners⁺
living faith, revealing Christ

A year of transition

Review 2023 & Outlook 2024

A movement of Christian business people





Foreword

2023 was an amazing year where we saw great things happen. It was also a year of new beginnings and preparation for the future, such as the development of our digital tool and video series, 'Surpassing Success,' designed to reach non-Christian entrepreneurs and business leaders in their language and calling.

We also had an exceptionally productive meeting with representatives from the communities we serve, discussing the future, foreseeing challenges, and strategizing on how to address them.

Therefore, 2024 will be a year of transition as we aim to prepare ourselves for this new future, professionalize, expand, and equip the organization for future growth.

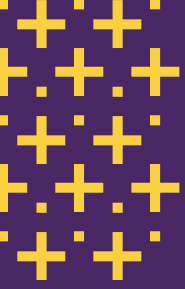
We would like to express our gratitude to God for the goodness bestowed upon us throughout the past year. In appreciation, we highlight in this document a few moments among the multitude of blessings we've received.

I also want to extend my heartfelt thanks to our national leaders, donors, volunteers, prayer warriors, and friends for everything you've done for Europartners. May you all experience an amazing and blessed time in 2024 as you continue your work for God.

Warm regards,

A handwritten signature in black ink that reads "Wouter Droppery". The signature is written in a cursive, flowing style.

President Europartners



About Europartners

Europartners is a community of entrepreneurs, business leaders, and ministry leaders united by the desire to impact our nations and this world for God and good.

We are driven by a two-fold mission: 'to lead business leaders to Christ and to help them intentionally live out the gospel.'

Europartners sets itself apart with a unique approach, combining evangelism and discipleship for business leaders throughout Europe. Being the trusted friend of entrepreneurs and business leaders for their life, business, and faith journey. Collaborating with national ministries and over 60 organizations across the continent, with a 7.500+ entrepreneur and business leaders in reach.

Our dream is, 'that all business leaders accept Jesus as their Saviour and Lord, and that they reflect Jesus Christ and the values of the Kingdom of God in the way they think, behave, speak, and conduct their business, so that all people honour and glorify God for who He is'.



Review 2023

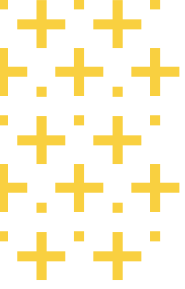
Unity in the body

In December we had an incredible time in France, serving as a compelling illustration of how God is actively at work across various nations in Europe today.

Our gathering involved a meeting with all the business ministries in France, aiming to explore ways to impact the nation through the body of Christ active in the marketplace. The unity and collaboration exhibited by these ministries, each maintaining their unique strengths and individual identity while pursuing a shared objective of blessing France, serve as a remarkable example of how the body of Christ ought to function. It's about working together toward a common goal while respecting and utilizing each one's distinctive approach.



Similar meetings have taken place in Germany last November, and plans are underway for the UK to host such a meeting next year. We've noticed a growing desire for this mode of collaboration and cooperation in Romania and Bulgaria as well.



Reading plan for entrepreneurs

We've recently published reading plans tailored for entrepreneurs in nine European languages on the YouVersion Bible app.



To date, we've reached **52,824** marketplace leaders, with **29,107** completions and an impressive rating of 4.65 out of 5.

We are also overjoyed to announce that our book, 'The Jerusalem Entrepreneur,' is now available in ten languages, including the recent addition of the French version last month.

Encouraging marketplace leaders in the nations

We've had the privilege of visiting 14 European nations this year, to encourage, train, and equip local leaders across multiple cities within each nation.

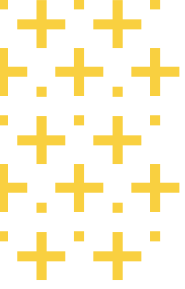
We extend a heartfelt thank you to both of you for your invaluable contribution to this remarkable conference. The event was rich, deep, and profoundly impactful for everyone involved. The positive feedback we've received about the conference, including its timing, content, and flow, has been overwhelming. Some participants remarked that we've collectively progressed several steps from the conference held last year. From our perspective, it was an outstanding ministry effort, and your involvement played an instrumental role in its success!

Earlier today, during a conversation with my wife, I shared that I'm halfway through your testimony. I'm 36 and have just realized that I've been constructing my own kingdom for the past month. Your sharing resonates deeply with my personal experience, and I would greatly appreciate staying connected.



which / is responsible for
making sure we're in place





Personal contacts and mentoring

We've observed a rise in the number of individual connections, mentoring relationships, and discipleship activities. We believe this is just the beginning of a new and significant movement of God.

Anticipating robust growth in these areas of our work next year, including digital tribes, one-on-one relationships, mentoring/coaching, and nurturing new and emerging leaders.



Our conversation yesterday evening was very valuable to me, and today I continue to reflect on the words you said to me. I want you to know that I appreciate very much your willingness to get involved and support my efforts to work for the kingdom by serving the Christian businessmen in this nation and the region. Thank you for that.

Meeting with our national leaders

This year, we invited some national leaders to join us before our annual retreat to provide their input on Europartners and our activities. The meeting was productive and marked the initial stages of formulating our new 5-year plan.





The primary conclusions drawn were as follows: Europartners needs additional staff and ambassadors, a person to support Wouter, the organization's professionalization for its upcoming phase, an expansion of the support base, a focused approach toward nations, and a stronger emphasis on cultivating a familial ethos. Currently, Europartners is performing admirably, but it lacks the necessary resources to reach its full potential.

Annual Retreat

The annual retreat was once again an amazing blessing for all the participants. We focused on Psalm 23 and how Jesus is our shepherd in daily life. Eddie, Ian, and Pete did a tremendous job in bringing this psalm to life in our everyday experiences. Many people received personal prayers and encouragement for their lives.

It was amazing to meet so many entrepreneurs from different countries with so much light and energy to give. Thank you for the positivity, energy and open conversations. Thank you for sharing your stories and listening to mine.

Young Professionals

In 2023, a noteworthy event was the Young Professionals Get-Away in Sibiu, Romania, where participants explored the “Father Heart of God” under Paul and Jenni Nedoszytko-Sandford’s leadership. The experience focused on dispelling misconceptions about God and oneself. Following the Get-Away, two additional trips to Cluj-Napoca revealed a divine emphasis on “mentoring,” culminating in events with GUILD leaders and a commitment to nurturing spiritual mentors. Monthly small groups continued, but the ladies’ prayer group ceased due to lack of commitment. The mentoring program persisted, leading to positive transformations in mentees’ lives.



Developments Surpassing Success

A new online video series aim to reach **1,000,000 business leaders** globally within the next 10 years. The goal is to connect 100,000 of these leaders to Christ and raise 50,000 new marketplace ambassadors who actively live out the gospel and contribute to making new disciples.

This ambitious objective drives our upcoming launch of a new video series designed specifically for non-Christians. We're thankful to God for the progress made this year in recording the movies, constructing the website, and planning a soft launch and testing scheduled for January/February next year.

Undoubtedly, this initiative will require a dedicated team, new resources, and financial support.

WE ARE TREMENDOUSLY
GRATEFUL FOR LAST YEAR'S
RESULTS AND FOR GOD'S
INVOLVEMENT. **ALL GLORY AND
PRAISE BE TO HIM ALONE.**

Outlook 2024

Introduction

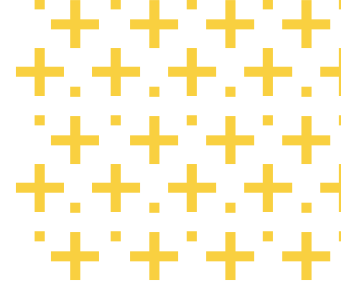
2024 will be a year of transition, professionalizing the organization, broadening the donor base, and increasing staff and volunteers to meet the demands and ambitions for 2025-2030. As observed in 2023, we face challenges in terms of staffing, expertise, and finances. Wouter has become too busy, and the entire organization relies heavily on his availability. Following consultations with the board and a group of advisors, we have identified the following priorities.

1. Focus on supporting leaders in the nations.
2. Streamline target groups.
3. Organization
 - Increase staff/volunteers and enhance organizational efficiency.
 - Increase involvement and ownership, partners and volunteers.
4. Diversify and widen the donor base and develop revenue-generating models.
5. Test Surpassing Success and launch it with the support from national and global partners.
6. Grow the mentoring and discipleship network to assist individuals in finding, following, and proclaiming Christ.

1. Focus on supporting leaders in the nations

We observe a decline in traditional and national movements, coinciding with the rise of more small and independent groups that cover specific regions, cities, or mission fields. This shift necessitates a more personalized and tailored approach. Consequently, we aim to strengthen Europartners with a vice president dedicated to supporting these emerging groups, aiding them in excelling and achieving their goals through personal mentoring and assistance.





This leads to the following focus points:

- Providing more intensive and intentional support to help local ministries grow, involving personal contact with leaders and their boards.
- Identifying leaders in nations where we are not currently represented.
- Identifying new leaders in nations facing decline with an uncertain future.
- Focusing on EP family engagement.
- Cultivating a shared family DNA and culture, embracing diversity.
- Facilitating growth in local small groups and fostering one-to-one discipleship/mentor relationships.”

2. Streamline target groups

We decided to focus more on leaders in different countries involved in ministries and groups. We won't have direct physical activities for our main audience, except for our yearly retreat that serves both groups.

Also, we're stopping the separate focus on young professionals because their needs are too different from entrepreneurs and business leaders. However, we'll still support the younger generation through our programs, specifically targeting young entrepreneurs and emerging business leaders or those in business ministries.

Changes include:

- Switching from Young Professionals (YP) to Young Entrepreneurs (YE), with updates to the website.
- No more separate programs for young professionals.

3. Organization

To enhance organizational efficiency, we aim to increase staff/volunteers. This year, we plan to strengthen the back-office, growing from 0.2 FTE to 1 FTE. Additionally, we intend to appoint a vice president to take on roles from Wouter for 2-3 days a week. We'll also leverage experts for specific tasks and consider automating certain processes using Active Campaign or other software.

Key Points:

- A well-functioning back office with daily assistance for 3-4 hours.
- An additional person working alongside Wouter.
- Identifying quick wins and efficiency improvements.

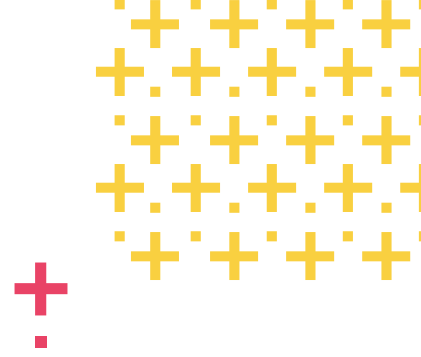
To increase involvement and ownership among partners and volunteers, we recognize the importance of developing closer relationships and providing tailored value to various leaders. Growth and expanding our donor base depend on delivering sufficient and valued added benefits.

Strategies include:

- Personal conversations at least twice a year.
- Digital group meetings three times a year.
- In-person meetings once a year.
- Conducting surveys to understand the needs of each nation/ministry leader for success.

4. Diversify and wide the donor base and develop revenue-generating models.

In the coming year, we plan to develop a new donor-based strategy, while simultaneously leveraging the financial contributions of our existing beneficiaries.



Strategy:

- Hiring an expert for strategy.
- Fundraising in the US with a local partner.
- Expand and relaunch the vision friend program.
- Create awareness.

5. Test Surpassing Success and launch it with the support from national and global partners.

Surpassing Success represents our digital initiative aimed at connecting with a new generation of entrepreneurs and business leaders who have yet to discover Christ. This program comprises a series of videos and online resources designed for successful entrepreneurs seeking purpose and passion in their lives.

Our objective is to drive traffic to the Alpha online course, small groups, and one-on-one discipleship.

The launch is scheduled for February, targeting our partners and national leaders. Two pilot campaigns will be executed to generate digital traction and engage non-Christian seekers. Additionally, we will focus on training and developing mentors and discipleship leaders to provide follow-up support for those who reach out to us. Upon proving its success, we plan to expand the program globally.

Key Action Points:

- Soft launch in February-March.
- Test online push campaigns in spring and autumn.
- Involve European nations and diverse partners.
- Secure donors for online marketing costs and testing in 2024.
- Seek donors for ongoing support in the subsequent years, post-proven success.
- Find a president for this specific program as we think this can become very big.
- Over 10 years 1.000.000 viewers, 100.000 business leaders connected to Christ of which 50.000 become a disciplemaker, globally

5. Grow the mentoring and discipleship network to assist individuals in finding, following, and proclaiming Christ.

Growing our mentor and discipleship network is key for our coming success as we want to help more people to Find, Follow and Proclaim Christ.



Necessary to succeed:

- Strengthening and building the network of current mentors in the nations Europartners serves.
- Develop an online and in-person training for mentors.
- A coordinator for our mentoring and discipleship network of Surpassing Success
- Software to connect mentors and mentees automatically.
- A new contemporary discipleship course for business leaders after alpha

Afterword

We recognize that we've set the bar high, inspired by some prophetic words. In 2024, we intend to test these words, seeking confirmation of God's involvement. We believe that when God guides, He provides, and we eagerly anticipate witnessing what will unfold and what God will accomplish.


Our ambition is not self-serving, and we find no honour in pursuing goals without God's blessing and involvement. We approach the future with curiosity, eager to see how events will unfold.





Budget 2024

	<i>2024 budget</i>	<i>2023 realized</i>	<i>2023 budget</i>
Income			
Delivery of products and services	70.000	47.387	61.300
Donations from private individuals	50.000	39.292	23.600
Donations from organizations	360.000	194.220	212.000
Interest	1.000	897	0
Sum of income	481.000	281.796	296.900
Expense			
Cost of delivered products and services	75.000	70.564	65.000
Cost of communication	32.500	89	6.900
Personnel expense	250.000	154.908	156.200
Depreciation	2.000	1.350	2.000
Travel	40.000	8.902	21.000
Office cost	8.000	7.471	7.000
General and administrative expense	27.500	19.698	13.200
Resources	45.000	28.711	24.100
Sum of expenses	480.000	291.693	295.400
Surplus	1.000	-9.897	1.500

The image shows three people in silhouette standing in a modern office with large windows. They are looking out at a city skyline. The text is overlaid on the image in white, bold font.

**Walking beside you
to meet, share, support
and inspire you on your
journey.**



Support

If you want to support us with your skills and competences as a volunteer.

Contact us at info@europartners.org

If you want to support Europartners financially, please send your donation to the following banking connection:

Name: Stg. Europartners

Place: Duiven

Country: The Netherlands

Bank: ABNAMRO

IBAN: NL44ABNA0470956399

Swift/BIC: ABNANL2A