



## Strategy Europartners 2020-2025

### Who we are

We are a movement of and for business leaders and business ministry leaders in Europe. We are connected to individual business leaders and a 40 business ministries and movements in 34 European nations, with over 400 small groups/teams or hubs and 7.500+ business leaders in reach of the connected local ministries and movements.

Europartners function as support, help and incubator for these European ministries and nations, next to their own personal calling of helping business leaders to get to know Christ and inspiring Christian business leaders to live and work as a marketplace ambassador for Christ.

### Vision

That all business leaders<sup>1</sup> accept Jesus as their Saviour and Lord, and that they reflect Jesus Christ and the values of the Kingdom of God in the way they think, behave, speak, and conduct their business, so that all people honour and glorify God for who He is.

### Mission

- Seeing business leaders come to Christ.
- Helping Christian business leaders intentionally live out the Gospel.

### Target groups

1. National leaders of local business ministries in Europe
2. Small/medium size business owners and the leaders of companies who we serve throughout their local business ministries.
3. International and high-level business leaders.
4. Young entrepreneurs and potential business leaders.

### Our distinct voice

- Bringing people into God's presence, - awareness of the work of the Holy Spirit.
- Helping people to understand Scripture and Jesus' Lordship and presence for their life and work.
- Focus on 'Being' first. (rather than 'Doing' first)
- The power of relationships, authenticity, genuine interest, and real encounters

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<sup>1</sup> A business leader is the person responsible for the strategy and profit/loss of the company or a department/subsidiary of a company. They can decide about their own time and resources.

**Our strategy:**

1. Creating places and events where business leaders can meet God, themselves, and equals around the theme:
  - “I (Jesus) have come, so that they may have Life, and have it to the full” (John 10:10)
  - Becoming the business leader God designed you to be, in the image and likeness of Christ. (Genesis 1:27; Romans 8:29)
2. Inspiring, mobilizing and equipping Christian business leaders to become a marketplace Ambassador of Christ throughout whom Christ can speak to their friends and peers.

**We offer:**

- Local business ministries, small groups, and encounters with peers
- Weekends/retreats/meeting places/travels for meeting God, themselves, and peers
- Inspirational moments
- Coaching, mentoring, and discipleship relationships, to understand God’s voice for your life and business.
- Intercessory prayer and prayer support
- Knowledge and insights about business and leadership from God’s perspective

**Promise**

- **The promise:** Is a process of fulfilment.
  - Becoming a business leader in the image and likeness of Christ
  - Receiving the Holy Spirit to bear fruit in accordance with Christ and his character.
  - Receiving God’s presence, protection and promises in this broken world today.
  - Becoming part of God's Kingdom and being part of God’s nature. This can start today, and the process of fulfilment continues through our lifetime and into eternity with Christ.

**Pay off or strapline.**

Living faith, revealing Christ

**Europartners DNA**

- **To be:** Becoming the business leader God designed you to be, to the image and likeness of Christ.
- **To do:** Bless the world with God’s presence.
  - Celebrate Life by living God’s promises and principles, accepting His Lordship, and living in intimacy with Jesus.
  - The Messianic Kingdom as vision and guide for life, purpose, and work. Living the future in the now. Living for righteousness driven by love.
- **Why:** The love of Christ compels us, and his Spirit drives us.
- **Who:** God Himself, throughout us and directly.
- **What:** Bless the world by reconciling man with God. So man can find God and live in his presence and practise the future and the Kingdom, starting today.
- **How:** By offering Christ as the entrance and key and the Holy Spirit as the change agent. The entire process starts with personal repentance and willingness for change. It is making the journey from ‘What is in it for me?’, to ‘Who do you want me to be Lord?’

## Our specific offer for the various target groups

### 1. National Business Ministry leaders who serve the business leaders in their nation

(Target group 1 and 2)

#### Promise:

We help them to excel in reaching Business leaders with the Gospel of Christ and in building Marketplace Ambassadors for Christ who are intentionally living out the Gospel.

#### We offer:

- A network of like-minded European business ministry leaders to exchange ideas and best practice.
- Personal prayer, spiritual and mental support for the leader himself
- Training, knowledge, and support in governance, building teams and building Marketplace Ambassadors.
- Resources to develop Marketplace Ambassadors and help them to succeed in their mission of helping businesspeople to Find, Follow and Proclaim Christ
- Conversation starters for small groups
- Speakers and experts to speak at outreach meetings/ trainings and events.
- A network of other global ministries and access to their resources (CBMC, Alpha, Compass financial ministries, and others)

#### Instruments:

- Our annual retreat -> Meeting God, personal and spiritual development of the leader
- Online meeting with the national leaders (twice a year) -> exchange, best practice, resource launches
- Personal meeting by Zoom/Teams/Skype (minimal once a year) -> Prayer, spiritual and mental support, and governance support
- Resource centre on internet/app -> improving the ministry with new and excellent tools and instruments
- Mission trips to support the local business ministries in person -> outreach, encouragement, training and strengthening/building personal relationships. We also visit new nations
- Prayer support for the nations by the various board members
- Online meeting place and exchange (LinkedIn/WhatsApp/Teams/Zoom)
- Developing buddy nations for mutual support

#### Ministry practises or characteristics

- **Being** a person and business leader in the image and likeness of Christ is our goal
- **Sharing** the good news of the gospel and **servicing** in action is our act of love
- **Developing** righteousness throughout our entrepreneurship, business, and leadership we see as our calling
- (Intercessory) **Prayer, intimacy** with Christ and **listening** to God's voice is the starting point of all our actions
- **Accountability** groups and business teams are the base and foundation of keeping our friends on the track and helping them to fulfil their personal calling and mission

## 2. International and high-level business leaders

(Target group 3)

### Promise:

- We offer a private place where you can have a real encounter with God (Father/Jesus/Holy Spirit), yourself and peers.
- You can discover what a personal and intimate relationship with God can look like and what God's plan for your life can be.
- Out of this intimacy with God and the Biblical understanding of you as a person made in God's image, you can experience inner peace, grace, gratefulness, purpose and the fullness of life that Jesus promised.
- You can also receive God's wisdom and insights for your life.

### Why join?

If you do not feel content with your current life and you are looking for more. Something more profound, real, and meaningful. A place where you can show up with your whole self, without being judged or taken advantage of. A place where you encounter real friends and equals who live and work in the same environment and with the same challenges. If you are looking for new inspiration and a new reality. You can join.

### We offer:

- **Desert trips.** What is it to live from God's hand and grace? Rest, re-breathe and meet God, yourself, and friends. Theme's: Shabbat, Sukkot, Shalom, The Messianic Kingdom.
- **Shack weekends.** New angles of looking to God and understanding who He is. Meetings with profound and original thinkers. Shaking personal opinions and paradigms and discovering new ways of thinking.
- **Our annual retreat.** Just coming into God's presence and discovering what God would like to speak to you about in your life.

**Follow up** with WhatsApp and personal encounters.

### Values and atmosphere:

- Relationship and love driven. Sharing life in all its facets, both the downsides and victories.
- Experience and understanding God. His grace, forgiveness, and transformative power to recreate and create.
- By receiving questions, you will find your own way and language to meet God and to receive his input and enlightenment.
- We share life, inspiration, and wisdom.

### 3. Young entrepreneurs and potential business leaders

(Target group 4)

#### Promise:

- We offer a place for you to meet God (Father, Jesus, Holy Spirit) yourself and other likeminded young entrepreneurs and potential business leaders.
- You can discover what a personal and intimate relationship with God can look like and what God's plan for your life can be.
- Out of this intimacy with God and the Biblical message understanding of you as a person, you can experience more of the fulness of life and true purpose. By this insight you can become blessing to those around you.
- You can also receive God's wisdom and insights for your life.

You may ask what the price is. Our answer is: "These gatherings can change your paradigms and starting points of faith, life and work from 'What is in it for me?' to 'Who does God want me to be?'"

#### Why join?

- You have questions about life work and faith.
- You ask yourself 'What is the purpose of my life and how can I find meaning and fulfilment?'
- You may have this feeling that life can be more than what you already experience and sense the burning question in your heart: 'What does that deeper and fuller life look like?'
- You would like to discover what Jesus meant by having life to the full.

#### We offer:

**YP meetings (mid-week, weekends or days)** conducted in a remote, quiet, and attractive location. We spend quality time with God, with each other and share our lives. By being authentic about our own lives and businesses, struggles, weaknesses, and pitfalls, we create an inviting atmosphere for everyone to open up and ask their burning questions. It is about being truly human.

#### Values and atmosphere

Practical testimonies of creditable business leaders help inspire you to dig deeper and experience what you long for. This also allows you to return to your everyday life and apply it accordingly. Our focus is on real and sincere relationships, "tasting and seeing", rather than keeping a strict weekend schedule and conveying content. Therefore, we limit the number of participants to 20-25 people.

#### Follow up:

- We stay in touch via WhatsApp in-between the meetings and provide "nudges".
- We offer online 'pick your brain' sessions.

#### For those who have the desire to commit their life and business to God, we also offer:

- One-one mentoring and discipleship.
- Local small groups with a mentor.