

# **BUSINESS OUTREACH GROUPS**

## **AN INTRODUCTION**



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Founding, leading and multiplying local groups with the purpose of reaching business people with the gospel

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# 1

## INTRODUCTION

### THE LIFEBOAT

On a dangerous seacoast where shipwrecks often occur there was once a crude little life-saving station.

The building was just a hut, and there was only one boat, but the few devoted members kept a constant watch over the sea. With no thought for themselves, they went out day and night tirelessly searching for the lost. This wonderful little station saved many lives, and it became very famous. Communication was very simple, using only messenger pigeons but this was effective in reaching the community for help. The only boat was pulled into the sea by an old but strong horse.

Some of those who were saved, and various others in the surrounding area, wanted to give of their time and money and effort for the support of its work. Some of the members of the lifeboat station were unhappy that the building was so crude and poorly equipped. They felt that a more comfortable place should be provided as the first refuge of those saved from the sea.

So they replaced the emergency cots with beds and put in better furnishings in the enlarged building.

Now the life-saving station became a popular gathering place for its members, and they decorated it beautifully and furnished it exquisitely, because they used it as a sort of club.

Some members wanted to specialize on communications, so they set up a computer club to navigate the cyberspace of the Internet. Others, devoted to their horses, decided to start an equestrian society to develop their skills further. Fewer members were now available or interested in going to sea on life-saving missions, so they hired lifeboat crews to do this work.

About this time a large ship was wrecked off the coast, and the hired crews brought in boatloads of cold, wet and half-drowned people. They were dirty and sick. The beautiful new club was in chaos. So the property committee immediately had a shower house built outside the club where victims of shipwreck could clean up before coming inside.

At the next meeting there was a split in membership. Most of the members wanted to stop the club's life saving activities as being a hindrance to the normal social life of the club.

Some members insisted upon life saving as their primary purpose and pointed out that they were still called a life-saving station. But they were finally voted down and told that if they wanted to save the lives of all the various people who were shipwrecked in those waters, they could begin their own life-saving station down the coast. They did.

As the years went by, the new station experienced the same changes that had occurred in the old. It evolved into a club, and yet another life-saving station was founded.

History continued to repeat itself, and if you visit that seacoast today, you will find a number of exclusive clubs along that shore. Shipwrecks are frequent in those waters, but most of the people drown.

**Business Outreach Groups are lifeboats, sent out into the rough seas of the marketplace where many are drowning and in danger of being lost.**

Lifeboats are manned by courageous men and women, who risk their lives to save people in danger of losing their lives!

Will you become a member of a lifeboat crew and sail into the marketplace to save the lost?

# 2

## THE PURPOSE OF LIFE

God has a plan, a purpose, yes – a vision for your life. As noble as this sounds and even if it is real many have never truly stopped to consider for themselves what is God’s vision for my life. It is not what we want to do for God but rather what does He want to do in and through me. This will give us meaning and significance far beyond ourselves. It puts life, vocation and relationships in a totally different perspective. God has placed in the business community to be a fulltime Christian – a Light in the midst of darkness. We have the opportunity to bring the life and light of Christ to men and women who have no hope, are struggling and dying a little each by pursuing a path that leads to emptiness. We can make a difference every day in the lives of business associates and neighbours.

In the words of Vaclav Havel: “The tragedy of modern man is not that he knows less and less about the meaning of his own life, but that it bothers him less and less.” I find it astounding that the bulk of people on our planet seem to journey through years and even decades without seriously wrestling with the fundamental question of they are here and what they want their lives to add up to in the end. Many business and professional people get on a fast track in pursuit of an elusive vision of success without questioning whether they are selling themselves too cheaply by investing their precious years of life in something that, even if attained, will never satisfy. It is like the two-edged story of the airline pilot who announced the good news that due to a strong tail wind, the plane was making great time, but the bad news that due to an equipment failure, they were hopelessly lost. Many people appear to be making great time on a journey to futility. They may experience the thrill of the bungee jump without realizing the cord is not attached to their ankles or waists, but to their necks.

It is much wiser to follow Kierkegaard’s advice to define life backwards and

live it forwards—start from the destiny and define the journey in light of it. The second dimension of biblical purpose is God’s universal purpose, the intention He has for all people who acknowledge the lordship of Jesus. There are various ways of expressing it, but they can be reduced to two essential areas:

**knowing God experientially (spiritual growth) and making God known to others (spiritual reproduction).**

Jesus has called people with specific gifts for specific missions concerning the proclamation of the gospel. In this respect we are entrusted with the following ‘primary’ commissions:

- > To lead business people and managers to faith in Jesus Christ and by this into fellowship with God, or - in simple words - to show our business colleagues who Jesus is.
- > To nurture young Christians and help them find a home church.
- > To encourage and inspire Christian businesspeople to be undaunted witnesses of Jesus in their work and in their community and to use their influence as businesspeople for the welfare of society.
- > To practise and to promote the love and unity amongst the co-workers who belong to various Christian denominations.

As business and professional people we quickly see that our unique sphere of influence is primarily in the market place. Jesus didn’t recruit His disciples in church (synagogues). But, rather, He went to where they fished, where they collected taxes, where they transacted business.

It is in our vocational activities as business and professional people that we spend the greatest bulk of our time. It is here that we have the greatest ministry potential. Not only is it a place of opportunity (proximity and time), but also experience has demonstrated that businesspeople listen and respond more readily to other businesspeople.

It’s a gigantic task! Estimates indicate that there are nearly 20,000,000 businesses and professional people in this segment of our society in the European continent.

How can we reach the millions of European business and professional people with God’s message of reconciliation?

Our Answer: **Spiritual multiplication through multiplying local groups!**

# 3 STARTING A BUSINESS OUTREACH GROUP

The purpose of a **Business Outreach Group** (BOG) is two-fold: to present Jesus Christ as Saviour and Lord to business and professional people and to develop these men and women to carry out the Great Commission. Such a group of people whose hearts God has touched can accomplish far more for God together than they can alone.

The BOG contributes to our individual ministry effectiveness in six significant ways:

1. A BOG provides **VISION**, not only allowing us to significantly influence our local business community for Christ, but by combining the resources of other local committees, we can have an international impact.
2. A BOG provides a proven **STRATEGY** for effectively reaching business and professional men with the gospel.
3. A BOG provides **TRAINING** in the basic ministry skills of prayer, evangelism and discipleship as well as in teaching the leadership skills.
4. A BOG provides **OPPORTUNITY** to share the gospel corporately (through prayer breakfasts, outreach luncheons and other outreach events) and individually (through office visitation and personal evangelism).
5. A BOG provides **SUPPORT**, reinforcement and encouragement through working together as a committed team.

His commission to us is also very clear from His last words before ascending into heaven to the father:

**“Then Jesus came to them and said, ‘All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptising them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.’** [Matthew 28:18-20]

Leading business and professional people to becoming fully devoted followers of Jesus takes careful care and attention to the people God is giving us to help.

A new local team starts with a leader whose heart God has burdened to see people come to Christ. Selecting and developing effective team member is the first critical issue the new ministry team will address as it begins to establish itself.

**And that is an ongoing task. The “membership” of a local BOG should only last for a limited timeframe. The purpose is from the very beginning that the single member will get trained to initiate and maybe lead a next local group after a while. That’s the basis for a multiplying effect.**

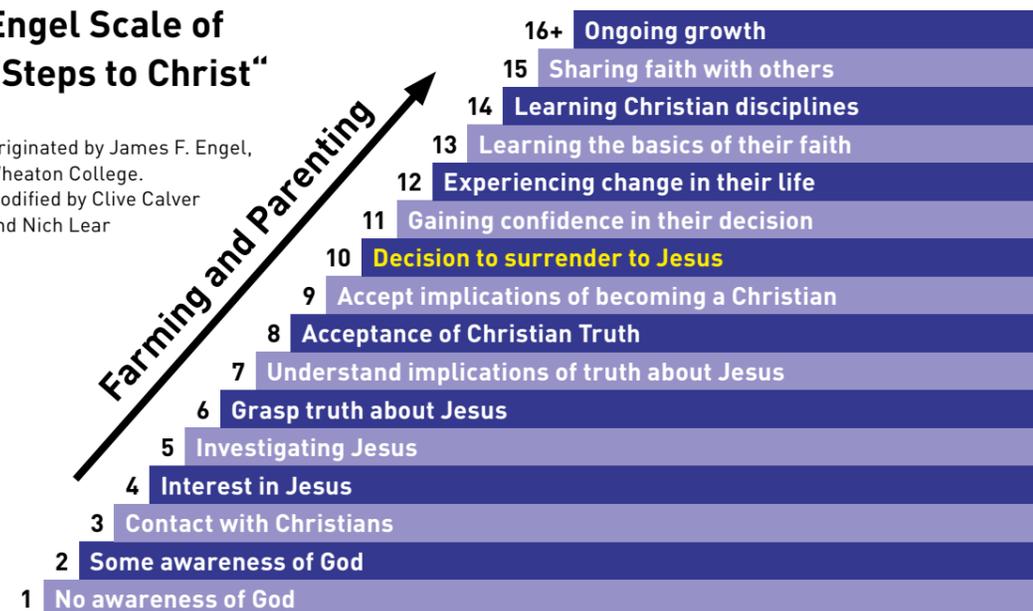
The local leader begins by praying for a team that God would band together. He may start out with just a few people, and that’s fine, because as he develops his team he will continue to look outward for new people he can attract to the vision. Building a team takes time and commitment.

The leader should always **enlist people** to the team by casting a vision that is God-sized, and by recruiting to a cause that has eternal significance. Initially, the leader will start with ‘vision casting’ as he shares the vision God has given him with potential team members. Vision casting is the process of sharing God’s vision with others, either one-on-one or at gatherings initiated for that purpose.

## ACCOMPANYING PEOPLE ON THEIR JOURNEY TOWARDS A DEEPER RELATIONSHIP TO CHRIST

### Engel Scale of "Steps to Christ"

Originated by James F. Engel, Wheaton College. Modified by Clive Calver and Nich Lear



#### Farming (1 – 10)

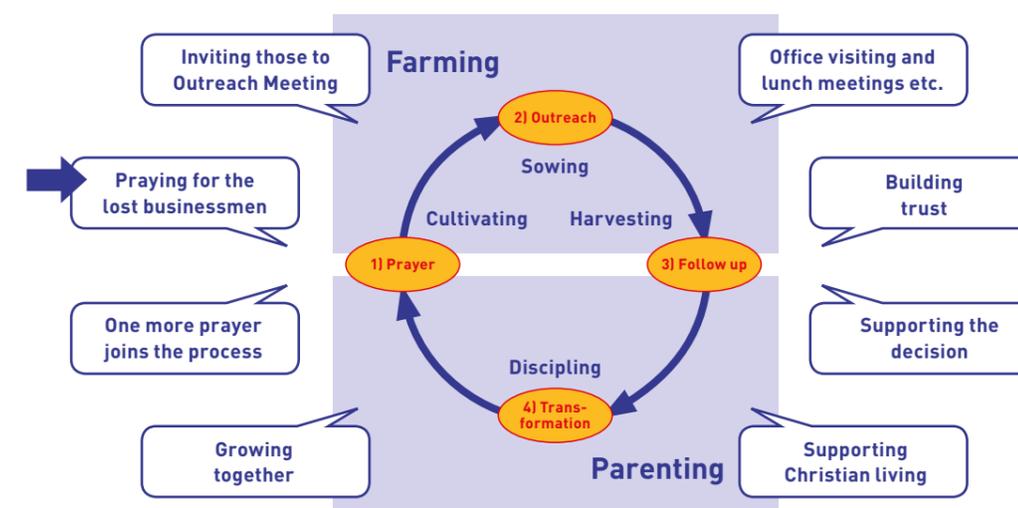
Farming is the first and foremost task of a **Business Outreach Group**. The ground needs to be cultivated! In our process this means befriending people, removing objections to the Christian faith, developing a warm relationship and modelling Christ-likeness so that people become attracted to Jesus! Secondly, seed needs to be sown. This is, of course, the seed of the Word of God, embodied in a testimony of God's love and faithfulness. The seed needs to be watered and fertilised and this is the job of the Holy Spirit working in the hearts of unbelievers to convict them of sin and righteousness.

Then, at the proper time, the fruit needs to be harvested, by asking for a decision to repent and turn to God, accepting the price Jesus paid to reconcile us with God!

#### Parenting (10 – 16+)

The second phase in helping people along the road to spiritual maturity uses the metaphor of parenting. People accepting Christ are like spiritual babies and need the milk of God's Word in order to grow. Then, as they start to grow and become disciples their need for more 'solid food' grows and they need to get into a Bible study small group. Along this process, our role is to be a 'spiritual parent' making sure they get the spiritual nourishment and exercise they need to grow as disciples! This takes loving care and a developing relationship. Parents invest much time in their children – so must we also invest time in disciplining those responding to the gospel and wanting to follow Jesus!

## THE LOCAL GROUP PROCESS



#### The four major activities are:

- 1. Prayer:** A prayer meeting, 10 Most Wanted – cards, praying for our associates, friends, staff, colleagues, advisors, suppliers, customers, etc.
- 2. Outreach:** Seeking ways to present Jesus to them, reaching out to them and share the gospel (Breakfast/ Lunch/ Dinner meetings, Alpha course, WhyJesus.net, etc.)
- 3. Follow up:** Visitation, Discussion Meetings, being sensitive to how the Holy Spirit is working in the people's hearts
- 4. Transformation:** Inviting those people responding to the gospel to join a small discussion group (Business Transformation Group, CBMC Forum, FCCI Group, God@work course, etc.) and/or a mentoring relationship (Operation Timothy, LOI, etc.)

This 4 steps will be explained more detailed in the next chapters.

# 4 THE POWER OF PRAYER

Some Christian business people seem to have more powerful determination, strength under pressure, and unwavering ethics than others. More often than not, these character traits can be traced to a mature, growing personal prayer life. Prayer is a key to spiritual fitness!

Prayer also characterizes **Business Outreach Groups** that are regularly seeing people come to the Lord and being disciplined. Prayer for the lost by name is at the heart of their ministry, and is the most important meeting on their calendars. E.M. Bounds once wrote, "How dare we talk to men about God until we talk to God about men?"

James writes, "**We do not have because we do not ask**" (James 4:2).

The regular prayer meeting is the spiritual foundation of a **Business Outreach Group** and follow-through effort. Meaningful time in fellowship, wholesome food, sharing experience and Bible discussion are other vital ingredients of this event, and the result is so vibrant, encouraging and spiritually refreshing that both new and mature Christians want to attend regularly.

## SUGGESTED PROGRAM OF A TYPICAL PRAYER MEETING

1. **Opening - Scripture Reading (5 minutes)** – A passage of scripture related to later discussion, relevant to business people, and use to set the tone of the meeting.
2. **Taking Prayer Requests (10 minutes)** – To keep prayer time goal-oriented, you should share briefly items of praise and requests that relate directly to the purpose of reaching the lost. Such items might include:
  - a. Specific non-Christians who need Christ as Saviour and people with specific needs
  - b. Each other - your needs, business problems, opportunities to witness, etc.
  - c. Those who have recently received Christ
  - d. Future outreach meetings and office visitation follow-through
3. **Small Group Prayer Time (15 minutes)** – Each should pray audibly when and as many times as they are impressed by the Holy Spirit to do so. This will allow people to cover all items, prevent wasted time, and will allow others to reinforce those prayer items of great urgency. Remember to pray for each other as well. Your prayer meeting may be the only source of support and encouragement for many of your men and women.
4. **Sharing and Fellowship time over food (15 minutes)** – this is a time where you can share with one another particular recent blessings and needs; furthermore new members can share their testimonies.

## THE 10 MOST WANTED CARD

This tool helps to be targeted where the spiritual battle is the greatest.

On the front of the card, space is provided for you to list the names of businesspeople to pray for their salvation. Start by listing out unbelievers you know and have some relationship with. It is good to start with those in whom you have some regular contact.

As a result of teaching through this card, you will want everyone begin to list out and pray for fellow-workers, friends and relatives who need a relationship with the Lord. As you pray, you will see God work supernaturally.

MOST **10** WANTED

PRAY FOR THE LOST

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

# 5

## REACHING OUT

The “Outreach Activities” cover a multitude of evangelistic efforts, but all of them generally follow the “six P’s” of planning an outreach meeting:

1. **Pray** for the meeting, the speaker, and the guests.
2. **Plan** every detail useful to the meeting.
3. **Prepare** all arrangements.
4. **Performance** means conducting the meeting as if all there are unsaved.
5. **Pursuit** comes after the meeting with thorough follow-through.
6. **Praise** God for the results.

The BOG leader should plan and schedule the year’s outreach activities. Begin with the Group’s objectives for this coming year (How many people do we want to see come to Christ this year? How many people do we need to expose to the gospel message? Etc.). From this information decide how many and what kind of outreach meetings to have in order to accomplish these objectives. It is important to develop an effective, well-balanced schedule that integrates all of the activities for the group. Once the actual outreach functions are determined, they should then be tied into and publicized along with other Group’s activities in a useful format.

## PLANNING AND PREPARATION

1. **Speaker** – Selected speakers must be business or professional people whose message is centred on the Gospel, and their personal experience with Jesus Christ. Send the speaker a letter of confirmation and specific details of the meeting place, schedule, and information concerning any financial arrangements.
2. **Location** – The meeting should be held in a setting which fits best to the target group of business and professional people you want to reach. Often separated rooms of a restaurant or hotel are useful but maybe not very spectacular. At least it is important that the target group will follow the invitation and the group is able to reach the outreach goals.
3. **Publicity** – Publicity must be thorough, well timed, and attractive.

## SUGGESTED AGENDA OF A BUSINESS OUTREACH LUNCH

- |       |  |
|-------|--|
| 11:30 | Group leader set up and check out arrangements   |
| 11:45 | Begin greeting guests  |
| 12:00 | Food service begins  |
| 12:15 | Welcome and short prayer   |
| 12:25 | Introduction to your organization and the speaker  |
| 12:28 | Speech (at the end, the speech is culminated in such a way that the guest, after hearing a clear message of Jesus’ salvation, will be confronted with the necessity of making a personal decision) |
| 12:50 | Close with prayer of invitation for guests to receive Jesus Christ as Saviour and Lord.  |
| 12:55 | Have people fill out registration cards  |

## DON'TS

### Please avoid:

- a. Literature – Especially non-related materials. It is best to limit literature to flyers on the next outreach function. All else tends to distract from the purpose of the meeting.
- b. Announcements.
- c. Hymns and group singing – this is not a church service!
- d. Mention of money or offering.



- e. Recognizing Church or religious organization workers.
- f. Using Christian clichés.
- g. Including Christian or Church Credentials in introducing the speaker.
- h. Table conversation about religious activities, prayer meetings, or anything that might turn off a non-Christian guest, even before the speaker has had a chance to share Christ.
- i. Religious procedures such as scripture reading, prolonged times of prayer, or long invitations, Let the speaker bring in scripture during his talk.
- j. Members gathering around the speaker after the meeting. Instead, leave him free to speak to the guests and those with whom the Lord is dealing.
- k. Remarks and/or opinions about denominational issues and other questions of that sort
- l. Discussions about 'non salvation' issues
- m. Speaking in a negative way about others

## WHAT TO DO AFTER THE MEETING?

- a. Invite the guest to come again
- b. Propose further contact or introduce him to another member
- c. Modestly, take good notice of the guest and pray for him
- d. If a guest responds to the speaker's presentation, invite him to join a small group or an Alpha course.

## OTHER TYPES OF OUTREACH MEETINGS

### Concert Banquet

A Concert Banquet should operate according to the same general principles as the described lunch or dinner meeting but have musicians who are outstanding, and who will add to the overall impact of the evening. The musical selection should include tasteful secular songs. Well-done instrumental performances add to the quality of the setting. The Christian musicians give their testimony integrated in their concert.

### Picnics or Barbecues

Recreational and outdoor events can do much to break down barriers, build solid relationships, and develop a friendly atmosphere conducive to accepting a speaker's message. A large garden or even a public picnic area can be well used for this type of event.

### Mayor's Prayer Breakfast or City Leadership Events

These events are accepted, by Christian and non-Christian alike, as appropriate civic/community affairs worth attending. Many local groups have found these events to be excellent vehicles for effectively exposing people in their local business and professional community to the claims of Christ.

Contact the mayor or key civic leader, letting him know there are Christian business people in the community praying for him on a regular basis. Request his involvement in co-sponsoring a Prayer Breakfast, where all the government, business and professional leaders of the community can get together to affirm the Judeo-Christian morals and spiritual values at the base of our country's foundations.

### Home Dinner Party Outreach

Various Groups have tried and tested over several years an unusual and unique aspect of a home ministry that many Christians have used with amazing effectiveness - the Home Dinner Party. This is unique because it fills two greatest needs - effective evangelism and follow-through.

The idea is basically very simple: Christians invite non-Christians to a member's home, instead of a restaurant, and use speakers in the same manner as a banquet, including the close. This same approach can be used for non-Christian friends in your neighbourhood or at your place of employment.

### Why Jesus.net

Several Business Outreach Groups run the [www.Why.Jesus.net](http://www.Why.Jesus.net) programme, which is an interactive Internet evangelism course, is aimed at people who are looking for answers to questions about answers regarding life, religion and their beliefs. In doing so, it strives to form a bridge between people, who are searching on the Internet for "the meaning and purpose of life" and the church.

Why.Jesus.net wants to be an easy accessible, safe place where the "searcher" can discover if the Christian faith, and in particular Jesus Christ, can give meaning to his life's journey. WJ? is therefore a practical introduction to the Christian faith, forming a bridge between virtual and real life.

During the course, every participant is assisted by a personal e-coach. This e-coach is available to discuss the answers a participant gives to the questions of the course material, as well as answer any questions a participant might have. An e-coach stays in touch with his participant through an online dialogue, forum and/or chatroom.

EUROPARTNERS is always searching for new ways to reach business and professional people all over Europe with the gospel of Jesus Christ. If you have other methods and formats please eMail a short description to [info@europartners.org](mailto:info@europartners.org)!

## 6

## FOLLOW UPS

The main purpose of a **Business Outreach Group** is to win business people and professionals for Christ. Experience has taught us that in respect to the main purpose just a small part will be reached. Just by attending, the guests mostly become God-seeking people. To become a born again person solely as a result of the meeting is exceptional. The follow up or the counselling of these people is therefore of eminent importance.

## VISITATION

It is an established fact, that follow-through drastically affects the precision of the football pass, the swing of the baseball bat, the accuracy of the golfer's chip shot, and the outcome of tennis serves. Adequate follow-through also affects the growth of a new Christian, and helps the searching non-Christian find answers.

A very fruitful strategy that has been in use for many years is the Office Visit! Visiting people who have been to an Outreach event and have shown interest demonstrates our concern for their spiritual well-being, and offers an opportunity to discuss further what was shared at the Outreach meeting.

The target is that you leave the door open for another visit.

**Key questions that can be used to take someone's "spiritual temperature".**

1. "Have you recently been to a meeting? Have you been to several meetings?"
2. "What did you like about the meeting?"
3. "What didn't you like about the meeting?"
4. "What questions did the speaker raise in your mind?"
5. "The speaker spoke of a decision he made. Have you ever made a similar decision?"

The Value of sharing Your Own Personal Testimony:

This is something someone cannot refute. It reinforces that someone besides the speaker had a common experience. The "spiritual temperature" can be clarified by watching the responses to what you are sharing.

## DISCUSSION MEETINGS

Discussion meetings have been proved to be the most satisfactory and beautiful work of the **Business Outreach Group**: The time and energy invested in preparing such a meeting is rewarding. By doing this new active co-workers can be won.

Many visitors of our meetings really have a strong desire to get to know the most important information from the Word of God in a sympathetic atmosphere with similar thinking people.

From the beginning Discussion Meetings during a weekend were found to be very popular. They were held in hotels with a quiet surroundings. The discussions are led by asking questions and bringing up biblical issues which the other participants read and discuss. While reading some bible passages participants could asked: "What are the consequences of these biblical truths for your life?"

**Then 4 studies will follow:**

**Study 1:** 'The most important question in life'

**Study 2:** 'Who is Jesus Christ?'

**Study 3:** 'How to become a Christian (Conversion and Re-birth)'

**Study 4:** 'Distinguishing marks of the believing Christian'

**Requirements:**

- a. No one is allowed to perform long monologues or sermons.
- b. The tools of the leader are questions and challenges, the reading of particular Bible verses and the view of the participants.
- c. The leader has to avoid allowing the discussion to flow in the direction of non-relevant or denominational issues at the cost of the essential matters. Everything has to be focussed on what is essential to a life committed to Christ.
- d. The leader has to ensure that the participants remain with the given texts. Otherwise the teaching of the most important issues will be impossible.

## OPERATION TIMOTHY

Operation Timothy offers an opportunity to helping business people grow in their knowledge of God's word and its application to their lives that they might become mature followers of Christ. They, in turn, help others to grow in their Christian faith. This is God's plan for world evangelization.

In writing down his final advice to his young disciple Timothy, Paul provided us with unique insight into the strategy of discipleship. The strategy is one of spiritual multiplication. One person is helping another to grow in his Christian faith; that one, in turn, helping another, and he another...

In Operation Timothy the objective is to develop your "Timothy" to the point where he can effectively share his faith with another person and teach that person how he too, can spiritually reproduce himself.

This course has been designed to help you present the biblical basics to a young Christian in an orderly, easy-to-understand manner. Each chapter deals with the major concept of the Christian life.

### The major concepts for each of the 12 chapters are as follows:

1. How to Know You Have Eternal Life
2. How to Understand the Work of Christ
3. How to Be Sure of God's Deliverance
4. How to Experience God's Forgiveness
5. How to Live by the Power of the Holy Spirit
6. How to Communicate with God
7. How to Apply God's Word in Your Life
8. How to Know God's Will
9. How to Give Your Time, Talent, and Treasure
10. How to Witness for Christ
11. How to Put Your Testimony to Work
12. How to Have a Ministry

### Suggested agenda for a OT meeting with your "Timothy"

- |  |              |
|--|--------------|
| a. Fellowship and sharing                    | - 20 minutes |
| b. Discussion of the chapter in the workbook | - 60 minutes |
| c. Prayer                                    | - 10 minutes |

To reproduce himself a person must have knowledge of what to reproduce, the skill to reproduce it, and character that provides a model of what is to be reproduced. Bringing a person to this level requires a three-fold approach.

1. **Teaching** – The objective is knowledge. Using Bible study you teach your "Timothy" knowledge of God's Word, its principles and precepts.
2. **Training** – The objective is skill. Here the focus is on the "how-to's." Through discussion, memory verse and lesson assignments the "Timothy" will learn to apply this knowledge to his life and transfer it to others.
3. **Time** – The objective is character. Our goal is to produce disciples who have the character of Christ. It takes time to build a relationship, and relationship is the foundation for character development.

## BUSINESS ALPHA

Alpha is a practical introduction to the Christian faith. It is sociable and informative; everyone is guaranteed to have an opportunity to share his or her opinions and questions about Christianity in a relaxed and non-threatening atmosphere.

Business Alpha is a presentation of the Alpha course in the work place or boardroom running weekly for 8-10 weeks for each course. It seeks to support the open, honest and practical exploration of the questions of life. Business Alpha can help anyone sincerely interested in looking for answers that help to impact on business, work, professional and family relationships and especially one's relationship with God.

Alpha is conducted in a relaxed, non-threatening manner (usually around breakfast or lunch for Business Alpha) with different modules presented each week. Wherever possible, use a live speaker or, alternatively, show the Alpha introductory talk: 'Is There More to Life than This?' on DVD.

It is a good idea to select one or two people to give their testimonies. Personal stories, especially from colleagues, can have a strong impact. Consider asking one person who has come to faith on an Alpha course, and one who hasn't. Choose people who enjoyed the course and who will be enthusiastic about Alpha.

Running an Alpha course in your workplace or at a local offsite venue provides an unparalleled opportunity to engage in meaningful conversation, providing your co-workers with an opportunity to better understand the Christian faith.

For more detailed information about materials and organizations that would benefit each Business Outreach Group please visit [www.europartners.org/resources](http://www.europartners.org/resources).

# EUROPARTNERS

**EUROPARTNERS IS A MOVEMENT OF BUSINESS LEADERS AND (YOUNG) PROFESSIONALS WHO DESIRE TO HELP THEIR FRIENDS AND PEERS TO CONNECT TO JESUS CHRIST**

## **OUR DREAM**

It is our dream that all business leaders, -owners and (young) professionals accept Jesus Christ as their Lord and Saviour. Moreover, that they will reflect Jesus Christ and the kingdom of God in the way they behave, speak and do business, so that all people will honour and glorify God for who He is.

## **OUR STRATEGY**

We mobilize and train Christian business leaders, -owners and (young) professionals to be an ambassador of Christ in their everyday life. We do this according to 2 Corinthians 5:20: "As Christian businesspeople we are marketplace ambassadors of Christ. God is making His appeal through us; to beg the world on behalf of Christ, to be reconciled to God."

## **OUR ACTIVITIES**

- **Resources and training programs** to help businesspeople and (young) professionals grow spiritually and reflect the Kingdom in the way they do business.
- **An Annual Conference** where businesspeople, (young) professionals and ministry leaders can meet for friendship and encouragement. It is a place of inspiration, reflection and training.
- **The Young Professionals Academy** to equip and inspire young professionals to become a marketplace ambassador and a ministry leader in their nation. With mid-weeks or weekend meetings, trainings and a mentoring program.
- **Personal support and coaching** of business leaders and their teams on spiritual growth and achieving their goals in the best possible way.
- **CBMC training and support** to start a national CBMC ministry based on teams, prayer, leadership, evangelism and discipleship.
- **Event support** with a network of volunteers, professionals, speakers and businesspeople that can serve the various national ministries in outreach and in reaching businesspeople and (young) professionals in their nation.

## **TARGET GROUPS OF EUROPARTNERS**

We focus on business leaders, business owners, (young) professionals and ministry leaders in business.

More information: [www.europartners.org](http://www.europartners.org)

Europartners is part of the CBMC movement





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